



Pinetop-Lakeside Chamber of Commerce
2019 White Mountain Beer & Music Festival
Saturday, June 22, 2019

1 March 2019

Dear Vendor,

Enclosed you will find the vendor application for the Pinetop-Lakeside Chamber of Commerce's 2019 White Mountain Beer & Music Festival—a White Mountain tradition for more than a decade.

The White Mountain Beer & Music Festival will be held at p.l.a.c.&s, 5475 Buck Springs Rd, Pinetop, AZ 85935. Entry is \$10 for a music wristband and \$30 for music and beer/spirits tasting.

If you are interested in vending at this event, please complete the enclosed application. Most food vendors are not permitted as the venue provides food. No vendors requiring a generator will be permitted.

If we can assist you further or if you have any special requests, please send on a separate sheet of paper along with your application and we will do our best to accommodate you. If you have questions, phone (928) 367-4290. We look forward to receiving your application and having a successful White Mountain Beer & Music Festival.

Sincerely,

Pinetop-Lakeside Chamber of Commerce
2019 White Mountain Beer & Music Festival



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CHECKLIST

- Completed application
- \$75 booth fee (\$50 if you are donating an item valued at \$35 or more as a prize/auction item)
- Completed indemnity agreement and/or insurance certificate
- Photo release



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APPLICATION

I am donating an item of \$ _____ value as a prize/auction item.

Vendor's Name _____

Business Name _____ AZ Sales Tax # _____
(8 digits; no letters)

Mailing Address _____

City _____ State _____ Zip _____

Daytime Phone () _____ Evening Phone () _____

Website _____ Email _____

Products you will be selling: _____

Make money orders, cashier's or business/personal checks payable and mail to:

Pinetop-Lakeside Chamber of Commerce (WBMF2019), 518 W. White Mountain Blvd., Lakeside, AZ 85929

Credit card type: Visa Mastercard **Total to be charged: \$** _____

Card number _____ Expiration: ____/____ CVV: _____

Credit card billing address (check here if same as above)

Name _____ Phone () _____

City _____ State _____ Zip _____

If I am accepted as a vendor at the Pinetop-Lakeside Chamber of Commerce White Mountain Beer & Music Festival, my booth fee will not be refunded should I need to cancel for any reason. I agree to abide by the conditions and requirements as set forth in this document and understand event producer may deny my participation for any reason.

APPLICANT'S SIGNATURE **DATE**



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RULES, STANDARDS, ELIGIBILITY & APPLICATION GUIDELINES

- Products for Sale** All products at booths must be for sale.
- Booth Fee** Standard 10X10 booth, \$75. If you would like to donate an item to our auction fundraiser (a value of \$35 or more), we will promote your product throughout the event and discount your booth fee \$25. The item must accompany your completed application.
- Payment** Credit cards (VISA or Mastercard only), money orders, cashier's check, or checks are accepted. Make payable to Pinetop-Lakeside Chamber of Commerce (MS2018).
- Cancellation & Refund Policy** Once a vendor has been confirmed, there will be no refund due to cancellation for any reason.
- Booth Assignments** The White Mountain Beer & Music Festival committee assigns exhibitor locations in the best interest of the event. The committee may reassign booths due to cancellations or no-shows. (No-shows are exhibitors who have not begun set up at their assigned space by 8:00 AM on Saturday, June 22, 2019.)
- Booth Space** Booth dimensions are 10 feet X 10 feet. No chairs, tables, electrical power, or internet services are included. We encourage vendors to provide a professionally manufactured shade (tent or canopy) in good condition—it's June so it could be hot or it could be raining. Your booth will be on grass or ground—weights are required to anchor your tent to the festival grounds. **NO STAKING ALLOWED.**
- Check In** **Check-in:**
- Booth Hours** **Saturday, June 22nd, 8 AM**
- Booth Hours**
- Saturday, June 22nd, 12 PM to 8 PM**
- Exhibitors must claim their assigned booth space no later than 8 AM on Saturday or the booth and fee will be forfeited.
- Location** This event is held at p.l.a.c.&s, 5475 Buck Springs Rd, Pinetop, AZ 85935—rain, shine, or wind. We are in the mountains, be prepared for inclement weather.



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- Loading and Unloading**
Parking
- A loading and unloading area is designated for your convenience. **Immediately after unloading, please move your vehicle to the designated parking lot.** Vehicles are subject to removal if not in proper parking area or blocking entrance/exit areas.
- Code of Conduct**
- Any vendor or member of their family who is involved in any verbal or physical altercation will asked to remove themselves and their products from the event grounds immediately and will not be permitted to return. No refunds will be issued.
- License, Sales Tax and Town Permit**
- Vendors must collect, report, and pay appropriate taxes for all items sold at the festival—if applicable. Each exhibitor is responsible for registering with the State of Arizona Revenue Department. Phone (480) 545-3500 and ask for a license compliance officer.
Visit www.revenue.state.az.us if you have any questions or call (602) 255-2060.
- Security and Waiver**
- Vendors are responsible for their products, booth, and liability insurance during the event. Security is not provided. Pinetop-Lakeside Chamber of Commerce and PLAC&S, their agents, employees or volunteers are not responsible for loss, damage, vandalism, casualty, injury, or theft. No illicit drugs or firearms are allowed on the event grounds.



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THIS IS AN IMPORTANT LEGAL DOCUMENT YOU MUST SIGN AND RETURN
RELEASE AND INDEMNITY AGREEMENT

_____ (your name), hereinafter “Applicant” agrees to indemnify and hold harmless the Pinetop-Lakeside Chamber of Commerce and Pinetop Lakes Activity & Equestrian Center, hereinafter “Chamber” and “PLAC&S” for any and all claims or lawsuits for personal injuries, wrongful death, or property damage arising from the acts or omissions of Applicant, which is related to Applicant’s sale of products or services or Applicant’s booth or exhibit area at the Pinetop-Lakeside Chamber of Commerce 4th of July Mutt Strutt, hereinafter “Mutt Strutt.” Applicant shall be solely responsible for providing products liability insurance, completed operations insurance, or other liability insurance that will provide coverage for the acts or omissions of Applicant or for Applicant’s activities at the Mutt Strutt. In the event Applicant chooses not to purchase such liability insurance, Applicant understands Applicant shall be corporately and individually responsible for holding harmless Chamber and PLAC&S and for defending any lawsuits or claims made by insured persons. Applicant’s indemnification of Chamber and PLAC&S shall include all costs of defense including reasonable attorney fees, expert witness fees, travel, food, and lodging expenses related to the defense and other costs actually incurred by Chamber and PLAC&S in defending such claims and lawsuits. In the event Applicant has liability insurance, Applicant agrees to add Chamber and PLAC&S as additional named insureds for this event only.

Applicant further agrees and promises Applicant will be solely responsible for the payment of all taxes, workman’s compensation benefits and other taxes, fees, etc., relating to Applicant’s sale of products and services and will hold Chamber and PLAC&S harmless for any and all such taxes, fees, or benefits.

Further, Applicant agrees it will abide by all federal, state, and local laws and ordinances related to its use of the booth or exhibit area during the Festival. Applicant further states it will defend and hold Chamber and PLAC&S harmless for any violation of law relating to Applicant’s activities or Applicant’s use of the booth or exhibit area.

Likewise, Chamber and PLAC&S agrees to indemnify and hold Applicant harmless for any and all claims or lawsuits for personal injuries, wrongful death, or property damage arising from the acts or omissions of Chamber and PLAC&S. Further, Chamber and PLAC&S provides insurance coverage for losses that occur in the common areas of the Mutt Strutt.



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While Chamber accepts primary responsibility for the common areas, Applicant has the sole responsibility for Applicant's booth or exhibit area where Applicant's customers stand to purchase or view Applicant's products and services.

In the event Applicant is a corporation, both the president and secretary of the corporation must sign this document. In addition, in the event Applicant is a corporation, two major shareholders of the corporation must also sign and guarantee this release and indemnity.

Dated this _____ day of _____ 201__.

Applicant's Signature: _____ Date: _____

President's Signature: _____ Date: _____

Secretary's Signature: _____ Date: _____

If Applicant is a corporation, I, individually and personally, agree to guarantee the performance of Applicant

Guarantor's Signature: _____ Date: _____

Guarantor's Signature: _____ Date: _____



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PHOTO/VIDEO RELEASE

Please sign to grant permission for you and/or your artwork to be photographed by Pinetop-Lakeside Chamber of Commerce.

I authorize photographers for the Pinetop-Lakeside Chamber of Commerce to take photographs of me or videotape me and/or my products during the White Mountain Beer & Music Festival for any purpose the Chamber, a non-profit corporation, deems necessary and appropriate for use in its publicity, publications, promotion, and/or advertising, with or without individual name(s), and for the Chamber to copyright these photographs or videotapes if it so desires.

I am the vendor (or a representative of the vendor), of legal age, and have the right to enter into a contract in this matter. I have read the authorization and release, and understand its contents.

Signature _____ Date _____