



Pinetop-Lakeside Chamber of Commerce
Spectacular Red, White Mountain, & Blue Bash
Saturday, July 6, 2019

1 March 2019

Dear Vendor,

Enclosed you will find the vendor application for the Pinetop-Lakeside Chamber of Commerce's inaugural event, the Spectacular Red, White Mountain, & Blue Bash. The chamber is a 501(c)(6) nonprofit and this event represents one of our largest fundraisers. We have conservatively estimated 1,000 attendees, but are quite confident we will attract as many as 4,000. We have booked numerous advertising campaigns for this event, including full-page ads in the *Phoenix New Times*.

The Spectacular Red, White Mountain, & Blue Bash will be held at Mountain Meadow Recreation Complex, 958 N Woodland Rd, Lakeside, AZ 85929. Entry into the event is by wristband only, which are \$10 per adult and \$25 per child (at the gate) or attendees may save \$5 by purchasing in advance at the chamber or on the chamber's website. The food truck vendor fee is \$100 + 10% of sales.

If you are interested in vending at this event, please complete the enclosed application. We welcome most types of food vendors, except beverages and ice cream since these will be available for sale by the chamber.

If we can assist you further or if you have any special requests, please send on a separate sheet of paper along with your application and we will do our best to accommodate you. If you have questions, phone (928) 367-4290. We look forward to receiving your application and having a successful Spectacular Red, White Mountain, & Blue Bash.

Sincerely,

Pinetop-Lakeside Chamber of Commerce
2019 White Mountain Beer & Music Festival



**Pinetop-Lakeside Chamber of Commerce
Spectacular Red, White Mountain, & Blue Bash**

Saturday, July 6, 2019

CHECKLIST

- Completed application
- \$100 booth fee
- Completed indemnity agreement and/or insurance certificate
- Photo release



**Pinetop-Lakeside Chamber of Commerce
Spectacular Red, White Mountain, & Blue Bash**

Saturday, July 6, 2019

APPLICATION

Vendor's Name _____

Business Name _____ AZ Sales Tax # _____
(8 digits; no letters)

Mailing Address _____

City _____ State _____ Zip _____

Daytime Phone () _____ Evening Phone () _____

Website _____ Email _____

Food products you will be selling: _____

Make money orders, cashier's or business/personal checks payable and mail to:

Pinetop-Lakeside Chamber of Commerce (SRWMBB-2019), 518 W. White Mountain Blvd., Lakeside, AZ 85929

Credit card type: Visa Mastercard **Total to be charged: \$** _____

Card number _____ Expiration: ____/____ CVV: _____

Credit card billing address (check here if same as above)

Name _____ Phone () _____

City _____ State _____ Zip _____

If I am accepted as a vendor at the Pinetop-Lakeside Chamber of Commerce Spectacular Red, White Mountain, & Blue Bash, my booth fee will not be refunded should I need to cancel for any reason. I agree to abide by the conditions and requirements as set forth in this document and understand event producer may deny my participation for any reason.

APPLICANT'S SIGNATURE

DATE



Pinetop-Lakeside Chamber of Commerce Spectacular Red, White Mountain, & Blue Bash

Saturday, July 6, 2019

RULES, STANDARDS, ELIGIBILITY & APPLICATION GUIDELINES

- Products for Sale** You may only sell food products at this event. **You may not sell beverages.**
- Space Fees** Standard space fee, \$100 + 10% of sales.
All purchases at the event will be by tickets—no cash or credit cards may be accepted by the vendor. Attendees will purchase tickets in advance or at the gate and may return to the gate at any time in order to purchase additional tickets.
- Payment** Credit cards (VISA or Mastercard only), money orders, cashier's check, or checks are accepted. Make payable to Pinetop-Lakeside Chamber of Commerce (SRWMBB-2019).
- Cancellation & Refund Policy** Once a vendor has been confirmed, there will be no refund due to cancellation for any reason.
- Booth Assignments** The Spectacular Red, White Mountain, & Blue Bash committee assigns vendor locations in the best interest of the event.
- Booth Space** No chairs, tables, electrical power, or internet services are included. We encourage vendors to provide a professionally manufactured shade (tent or canopy) in good condition as an eating area—it's July so it could be hot or it could be raining. Your booth will be on grass or ground—weights are required to anchor your tent to the festival grounds. **NO STAKING ALLOWED.**
- Check In** **Check-in:**
Booth Hours **Saturday, July 6th, 6 – 10 AM**
Booth Hours
Saturday, July 6th, 11 AM to 6 PM/8PM (bands will play until 8 PM)
Exhibitors must claim their assigned booth space no later than 10 AM on Saturday or the booth and fee will be forfeited. The kids rides will be deflated at 6 PM, but the band will play until 8 PM. You may pull out any time after 6 PM.
- Location** This event is held at Meadow Recreation Complex, 958 N Woodland Rd, Lakeside, AZ



Pinetop-Lakeside Chamber of Commerce Spectacular Red, White Mountain, & Blue Bash

Saturday, July 6, 2019

85929—rain, shine, or wind. We are in the mountains, be prepared for inclement weather.

Loading and Unloading Parking

A loading and unloading area is designated for your convenience. **Immediately after unloading, please move your vehicle to the designated parking spaces.** Vehicles are subject to removal if not in proper parking area or blocking entrance/exit areas.

Code of Conduct

Any vendor or member of their family who is involved in any verbal or physical altercation will be asked to remove themselves and their products from the event grounds immediately and will not be permitted to return. No refunds will be issued.

License, Sales Tax and Town Permit

Vendors must collect, report, and pay appropriate taxes for all items sold at the festival—if applicable. Each exhibitor is responsible for registering with the State of Arizona Revenue Department. Phone (480) 545-3500 and ask for a license compliance officer.

Visit www.revenue.state.az.us if you have any questions or call (602) 255-2060.

Security and Waiver

Vendors are responsible for their products, vehicle, trailer, and liability insurance during the event. Security is not provided. Pinetop-Lakeside Chamber of Commerce and the town of Pinetop-Lakeside, their agents, employees, volunteers, or vendors are not responsible for loss, damage, vandalism, casualty, injury, or theft. No illicit drugs or firearms are allowed on the event grounds. No dogs are permitted on the grounds.



Pinetop-Lakeside Chamber of Commerce
Spectacular Red, White Mountain, & Blue Bash
Saturday, July 6, 2019

THIS IS AN IMPORTANT LEGAL DOCUMENT YOU MUST SIGN AND RETURN
RELEASE AND INDEMNITY AGREEMENT

_____ (your name), hereinafter “Applicant” agrees to indemnify and hold harmless the Pinetop-Lakeside Chamber of Commerce and the town of Pinetop-Lakeside, hereinafter “Chamber” and “Town” for any and all claims or lawsuits for personal injuries, wrongful death, or property damage arising from the acts or omissions of Applicant, which is related to Applicant’s sale of products or services or Applicant’s booth or exhibit area at the Pinetop-Lakeside Chamber of Commerce Spectacular Red, White Mountain, & Blue Bash, hereinafter “SRWMBB.” Applicant shall be solely responsible for providing products liability insurance, completed operations insurance, or other liability insurance that will provide coverage for the acts or omissions of Applicant or for Applicant’s activities at the SRWMBB. In the event Applicant chooses not to purchase such liability insurance, Applicant understands Applicant shall be corporately and individually responsible for holding harmless Chamber and Town and for defending any lawsuits or claims made by insured persons. Applicant’s indemnification of Chamber and Town shall include all costs of defense including reasonable attorney fees, expert witness fees, travel, food, and lodging expenses related to the defense and other costs actually incurred by Chamber and Town in defending such claims and lawsuits. In the event Applicant has liability insurance, Applicant agrees to add Chamber and Town as additional named insureds for this event only.

Applicant further agrees and promises Applicant will be solely responsible for the payment of all taxes, workman’s compensation benefits and other taxes, fees, etc., relating to Applicant’s sale of products and services and will hold Chamber and Town harmless for any and all such taxes, fees, or benefits.

Further, Applicant agrees it will abide by all federal, state, and local laws and ordinances related to its use of the booth or exhibit area during the Festival. Applicant further states it will defend and hold Chamber and Town harmless for any violation of law relating to Applicant’s activities or Applicant’s use of the booth or exhibit area.



**Pinetop-Lakeside Chamber of Commerce
Spectacular Red, White Mountain, & Blue Bash**

Saturday, July 6, 2019

Likewise, Chamber and Town agree to indemnify and hold Applicant harmless for any and all claims or lawsuits for personal injuries, wrongful death, or property damage arising from the acts or omissions of Chamber and Town. Further, Chamber and Town provides insurance coverage for losses that occur in the common areas of the SRWMBB. While Chamber accepts primary responsibility for the common areas, Applicant has the sole responsibility for Applicant's booth or exhibit area where Applicant's customers stand to purchase or view Applicant's products and services.

In the event Applicant is a corporation, both the president and secretary of the corporation must sign this document. In addition, in the event Applicant is a corporation, two major shareholders of the corporation must also sign and guarantee this release and indemnity.

Dated this _____ day of _____ 201__.

Applicant's Signature: _____ Date: _____

President's Signature: _____ Date: _____

Secretary's Signature: _____ Date: _____

If Applicant is a corporation, I, individually and personally, agree to guarantee the performance of Applicant

Guarantor's Signature: _____ Date: _____

Guarantor's Signature: _____ Date: _____



**Pinetop-Lakeside Chamber of Commerce
Spectacular Red, White Mountain, & Blue Bash**

Saturday, July 6, 2019

PHOTO/VIDEO RELEASE

Please sign to grant permission for you and/or your products to be photographed by Pinetop-Lakeside Chamber of Commerce.

I authorize photographers for the Pinetop-Lakeside Chamber of Commerce to take photographs of me or videotape me and/or my products during the Spectacular Red, White Mountain, & Blue Bash for any purpose the Chamber, a non-profit corporation, deems necessary and appropriate for use in its publicity, publications, promotion, and/or advertising, with or without individual name(s), and for the Chamber to copyright these photographs or videotapes if it so desires.

I am the vendor (or a representative of the vendor), of legal age, and have the right to enter into a contract in this matter. I have read the authorization and release, and understand its contents.

Signature _____ Date _____