



# PINETOP-LAKESIDE ARIZONA

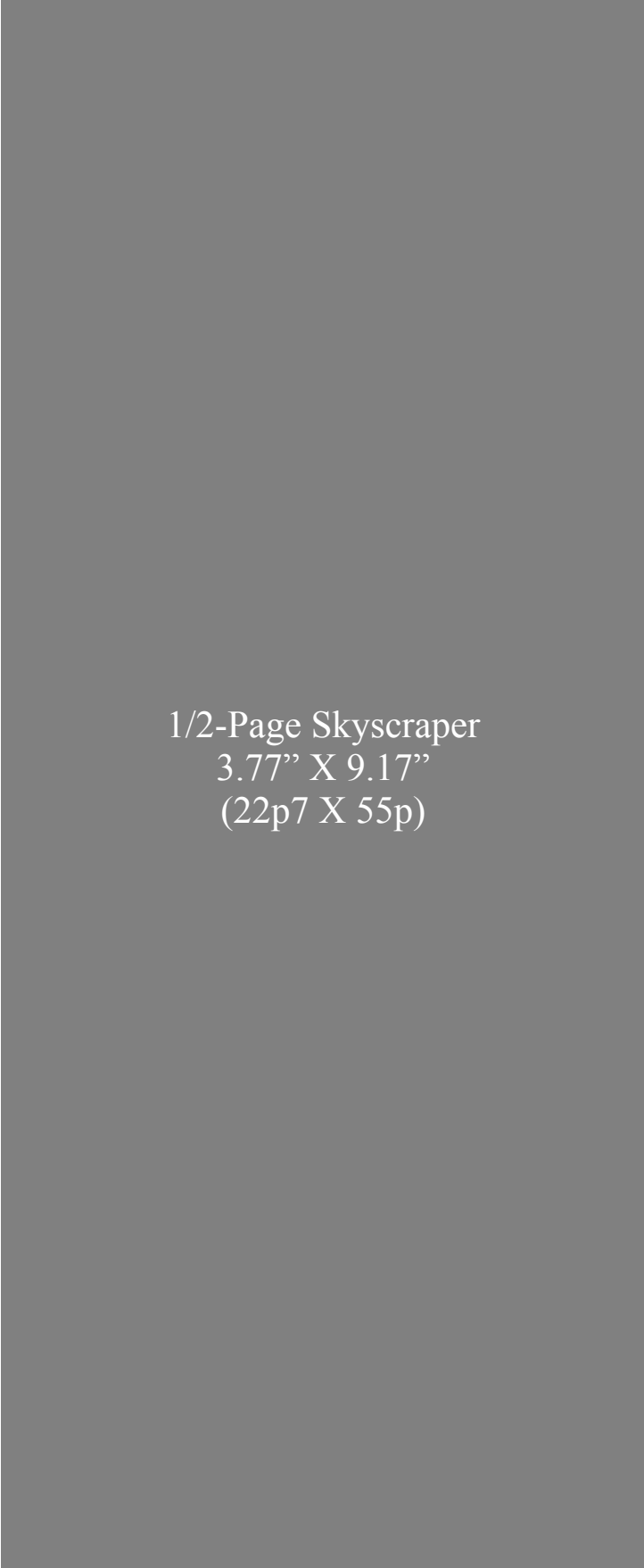
PINETOP-LAKESIDE  
CHAMBER OF COMMERCE  
ADVERTISER'S MEDIA KIT

Full-Page Ad  
8.5" X 11" +  
.125" (1/8") bleed all four edges

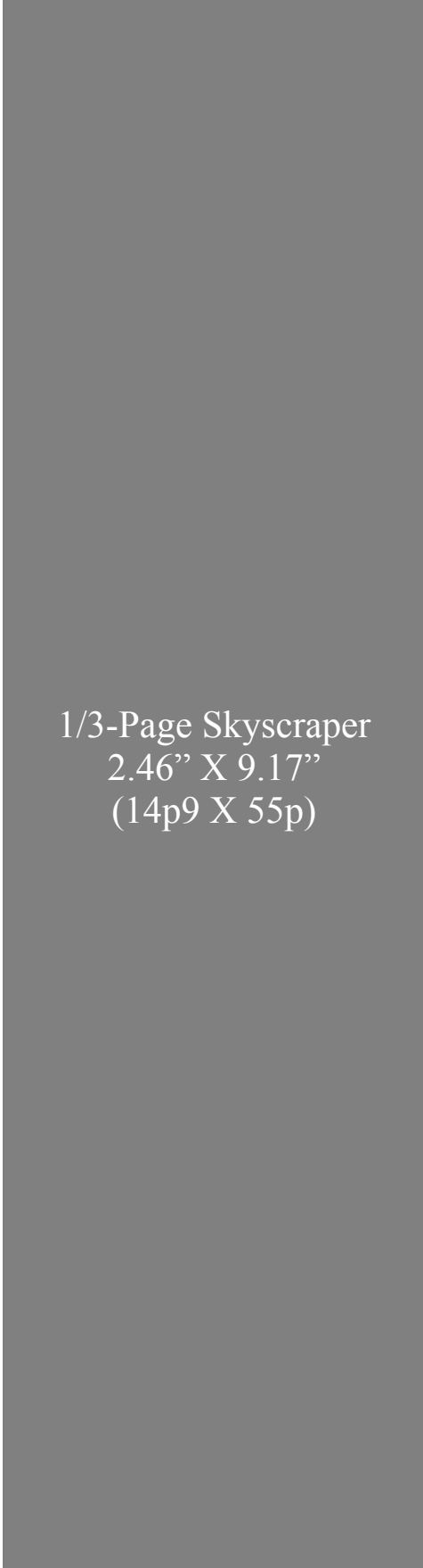
Half-Page Ad  
7.7" X 4.5"  
(46p3 X 27p)

Quarter-Page Ad  
3.77" X 4.5"  
(22p7 X 27p)

1/6-Page Tower  
2.45" X 4.5"  
(14p8 X 27p)



1/2-Page Skyscraper  
3.77" X 9.17"  
(22p7 X 55p)



1/3-Page Skyscraper  
2.46" X 9.17"  
(14p9 X 55p)



**FOR INFORMATION ABOUT  
ADVERTISING ON THE WEBSITE,  
PINETOP-LAKESIDE CHAMBER OF  
COMMERCE MEMBER DIRECTORY &  
COMMUNITY GUIDE, OR THE MAP,  
CONTACT**

*[director@pinetoplakesidechamber.com](mailto:director@pinetoplakesidechamber.com)*

Pinetop-Lakeside Chamber of Commerce  
518 W. White Mountain Blvd.  
Lakeside, AZ 85929  
Phone: (928)367-4290  
Fax: (928) 367-1247  
[www.pinetoplakesidechamber.com](http://www.pinetoplakesidechamber.com)

2/3-Page Skyscraper  
5.08" X 9.17"  
(30p6 X 55p)

1/12-Page Tile  
2.46" X 2.17"  
(14p9 X 13p0)

1/3-Page Horizontal  
7.7" X 3.04"  
(46p3 X 18p3)

1/4-Page Horizontal  
7.7" X 2.17"  
(46p3 X 13p0)

1/6-Page Horizontal  
5.08" X 2.17"  
(30p6 X 13p0)

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**SUPER LANDSCAPE AD**

This ad can appear on every page except the homepage and shop page.

TIPS FOR USING THE CALENDAR (BELOW THIS GRAPHIC)



**SUPER LANDSCAPE AD**



**PINETOP-LAKESIDE CHAMBER OF COMMERCE— IT'S GOOD FOR BUSINESS.**  
The Pinetop-Lakeside Chamber of Commerce is dedicated to promoting businesses that provide services in the White Mountains of Arizona. Our member directory enables you to locate a business to meet your service or product needs. The following businesses are members of the category displayed above. Click the business name to display a retail page for contact details, location, maps, and services or products (obey).

**SPIDER TRAINERS**



Spider Trainers provides end-to-end marketing and web with a solid foundation in search-engine optimization. The activities we generate prospects, attract shoppers, engage, and ensure you stand out in today's DC.

**CATEGORY SIDEBAR AD**



This ad appears only on the sidebar of one or more of your business's category pages.

Don't Miss Our Chamber Events





**PERK UP!**

Pinetop-Lakeside Chamber of Commerce / Calendar / Perk Up!

### IF YOU'RE UP—COME TO A PERK UP

Networking opportunities are important benefits of your membership in the Pinetop-Lakeside Chamber of Commerce. These types of events provide a venue where you can meet new business leaders, make strong connections, and build valuable relationships.

We have created a wide selection of networking options from which to choose—fast or easygoing, casual or elegant, morning or night, close to home or close to the office—each designed to boost your business in the way only face-to-face meetings can. Our Perk Ups are held monthly, accompanied by a local business, and include breakfast and a featured speaker. So get up, get out the door, and join us!

### SPONSORSHIP OPPORTUNITIES

Get even more out of a Pinetop-Lakeside Chamber of Commerce Perk Up when you sponsor the event! We accept local businesses, food sponsors, and prize sponsors. Contact Maliana at maliana@pinetoplakesidechamber.com or call (928) 387-4290.

**This 585X520 pixel ad is the half-page ad. It can appear on the Perk Up, Triple Bashes, Local Jobs OR Festivals & Events pages. Your ad may be in rotation with up to four other ads.**

**MEMBER DIRECTORY**

Pinetop-Lakeside Chamber of Commerce / Member Directory

### BUSINESS CATEGORIES

To locate a member providing the services you require, click the category link.

- Accommodations: Cabins, Lodges, & Resorts
- Accommodations: Hotels, Motels, & Inns
- Accommodations: Rentals, Condos, Homes, & Cabins
- Accommodations: RV Resorts & Mobile Home Parks
- Accommodations: RV Resorts & Campgrounds
- Accommodations: Vacation Rentals
- Accommodations: RV Parks
- Accounting Services
- Advertising & Marketing Providers
- Animal Shelters
- Art Galleries
- Associate Members
- Auto Body Repair & Painting Services
- Auto Glass Repair & Tinting Services
- Auto Parts: Retail & Wholesale
- Auto Repair Services
- Automobile Tires & Service
- Awards
- Bakeries
- Banks & Financial Institutions
- Beauty Salons
- Beverage Distributors
- Breweries
- Cable TV Providers
- Electricians & Field Engineers
- Embroidery Services
- Events
- Events & Shows
- Fencing Providers
- Financial Advisors
- Fire Departments
- Florists
- Food & Beverage Distributors
- Garage Doors Providers & Installers
- Glass Installers
- Golf & Country Clubs
- Government
- Health Clubs
- Healthcare Providers
- Healthcare Providers: Orthopedics
- Hearing & Balance Products
- Home Services
- Horseback Riding Facilities
- Hospital
- Insurance Agents & Companies
- Internet Services
- Investments
- Jewelers
- Landscapers
- Liquor Stores
- Manufacturers
- Media: Newspapers, Magazines, &
- Propane Sales & Services
- Property Management
- Publishers
- Real Estate
- Realtors & Real Estate Companies
- Recreational Activities
- Remodelers & Home Builders
- Restaurants
- Restaurants: Sports Bars
- Retail Shops & Stores
- Retail Shops & Stores: Antiques
- Retail Shops & Stores: Cookware
- Retail Shops & Stores: Flooring & Blinds
- Retail Shops & Stores: Furniture & Accessories
- Retail Shops & Stores: Furniture, Appliances, & Electronics
- Retail Shops & Stores: Gifts, Jewelry, & Collectibles
- Retail Shops & Stores: Office Supplies & Equipment
- Retail Shops & Stores: Promotional Products
- Retail Shops & Stores: Quilting Products & Services
- Schools
- Screen Printing Services
- Senior Living, Assisted Living, & Nursing Homes

Search the Business Directory

**SEARCH**

Search (Term):

Business Category:

**This ad appears only on the member directory page.**

**MEMBER DIRECTORY SIDEBAR AD**

**SPIDER TRAINERS** Pinetop-Lakeside Chamber of Commerce / Spider Trainers

**SPIDER TRAINERS**  
 Posted on February 10, 2017 | 0 Comments

**SPIDER TRAINERS MARKETING WEBSITE**

**ENHANCED BUSINESS LISTING**

Your company recognizes the importance of having the right resources required to get the most out of your search-engine optimization efforts. We help you stand out in today's noisy marketplace.

You probably see our work regularly—we built this website and sites for the Snow Low Chamber of Commerce, Greater Florence Chamber of Commerce, Maverick Magazine, Pinetop-Lakeside tourism department, Molly Butler Lodge, Denny Shankland's Welcometo65 and many local, national, and international sites. We also create emails and other marketing events, such as the Pinetop-Lakeside Chamber of Commerce weekly promotions emails. In other words, we get around!

Categories: Advertising & Marketing Providers, Website Designers

**MAIN OFFICE**  
 4548 Deep Forest Dr  
 Pinetop, AZ 85935 www.spidertrainers.com  
 Website

**TAGS:** EMAIL MARKETING, MARKETING, SEARCH ENGINE OPTIMIZATION, WEBSITE DESIGN, SPIDER TRAINERS, WEBSITE



# ONLINE ADVERTISING RATES

## Online Website Advertising

Location	Rate	Months	Minimum (months)	Discount for Annual Prepay	Size	Available Positions
<b>Super landscape</b> (appears at top of all pages, except home and shop page).....	\$50.00.....	3.....	\$550.00.....	free month.....	1200X70 px.....	1
<b>Home</b> .....	\$43.00.....	3.....	\$473.00.....	free month.....	335X620 px.....	1
<b>Member Directory landing page</b> .....	\$41.00.....	3.....	\$451.00.....	free month.....	335X620 px.....	Max 5 ads rotation
<b>Category landing page exclusive</b> .....	\$40.00.....	3.....	\$440.00.....	free month.....	335X620 px.....	1
<b>Category landing page</b> .....	\$35.00.....	3.....	\$385.00.....	free month.....	585X520 px.....	Max 5 ads rotation
<b>Super landscape select page(s)</b> (only available if super landscape is not sold).....	\$35.00.....	3.....	\$385.00.....	free month.....	1200X70 px.....	Appx. 13 pages
<b>Calendar</b> .....	\$30.00.....	3.....	\$330.00.....	free month.....	585X520 px.....	Max 5 ads rotation
<b>Footer</b> (appears on all pages).....	\$12.00.....	3.....	\$132.00.....	free month.....	585X520 px.....	Max 5 ads rotation
<b>Local jobs</b> .....	\$11.00.....	2.....	\$121.00.....	free month.....	585X520 px.....	Max 5 ads rotation
<b>Perk Up</b> .....	\$10.00.....	2.....	\$110.00.....	free month.....	585X520 px.....	Max 5 ads rotation
<b>Triple Bashes</b> .....	\$8.00.....	2.....	\$88.00.....	free month.....	585X520 px.....	Max 5 ads rotation
<b>Festivals &amp; Events</b> .....	\$8.00.....	2.....	\$88.00.....	free month.....	585X520 px.....	Max 5 ads rotation
<b>Home page superbox slider</b> .....	\$6.00.....	2.....	\$66.00.....	free month.....	260X230 px.....	No maximum

\*All ads require a one-time \$25 set-up fee, which includes one-half hour of design/production time to create your ad and ad placement on the site. You will receive a weekly view/click report for each ad you purchase.

**Enhanced business listing\*** (prorated with your current enrollment dates).....\$10.00..... 12..... \$110.00..... free month..... full page..... 1/biz category

\*Free with purchase of ad in member directory and map

**Enhanced business listing additional category**.....\$7.00..... 12..... \$77.00..... free month..... full page..... 2/biz category

\*\*Each enhanced business listing requires a one-time \$50 set-up fee, which includes one hour of design/production time to create your enhanced business listing and placement on the site. Reuse of same page design in multiple categories will not incur an additional set-up fee. You will receive a weekly view/click report for each ad you purchase.

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# PRINT ADVERTISING RATES

## Chamber Visitors Center Display

6 months ..... \$25/mo

## Chamber Map

Back page ..... \$750

Corner (4 available) ..... \$500

Border (20 available) ..... \$350

## Member Guide

Full page ..... \$1395

Half page ..... \$1025

Third page (horizontal or vertical) ..... \$775

Quarter page (horizontal or vertical) ..... \$650

Sixth page (horizontal or vertical) ..... \$475

Sixth page B&W (horizontal or vertical) ..... \$350

Superbox color ..... \$250

Superbox B&W ..... \$200

Bolded listing ..... \$99

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