



November 4, 2011

Dear Artist,

Enclosed is the 25th Annual White Mountain Native American Arts Festival application.

The Festival is located at BLUE RIDGE HIGH SCHOOL, 1200 W. White Mountain Blvd. Lakeside AZ 85929. The show will be outside this year, so be prepared for wind and possibly rain. 2012 festival dates are **June 16th and 17th** from 9:00 am to 6:00 pm on Saturday and 10:00 am to 3:00 pm on Sunday.

Remember that if you would like to be juried into the Native American Art Pre-Show at Hon-Dah Resort, Casino & Conference Center on **June 15, 2012** from 6-9 pm **we must receive the application and booth fee before May 7, 2012.**

The deadline for registration is June 4, 2012. We cannot accept any applications after that date.

Don't forget to include your AZ State Sales Tax License & Drivers License with your application. The \$20 town permit fee is included in your booth fee.

I am looking forward to receiving your application, seeing artists that have been here before, and meeting new ones. Let's make this a great show!!

Please feel free to call me at (928) 367-4290 or (800) 573-4031 or my personal cell phone @ (928) 242-6548 if you have any questions or concerns.

******We moved our festival back to June to help accommodate artists with scheduling conflicts. To ensure the quality of our show, each artist is required to send in a written summary of the process they use to create their product. If you create more than one product, a summary of each product is required. You will not be accepted into the show without this.******

**** Want to get \$\$ off your booth fee?? Refer an artist who has never been to our show or has not participated in our show for the last 3 years or more, and receive \$20 off your booth fee for every valid referral. Just have the artist write in your full name on their application. ****

Sincerely,

Crystal O'Donnell
Festival Coordinator

PO Box 4220, Pinetop AZ 85935 OR 102-C W. White Mtn. Blvd, Lakeside AZ 85929
Telephone: (928) 367-4290 Fax: (928) 367-1247 Toll Free (800) 573-4031
info@pinetoplakesidechamber.com www.pinetoplakesidechamber.com

25th Annual White Mountain Native American Arts Festival
June 15th & 16th, 2012
Application Form

ARTISTS NAME: _____ **REFERRED BY:** _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DAYTIME PHONE: () _____ EVENING PHONE: () _____

TRIBAL AFFLIATION: _____ CENSUS I.D. _____

WEB SITE _____ EMAIL: _____

MEDIUM: **AZ Tax ID Number** _____

- | | | |
|---|---|--|
| <input type="checkbox"/> BEADWORK | <input type="checkbox"/> CULTURAL ITEMS | <input type="checkbox"/> FINE ART SCULPTURE |
| <input type="checkbox"/> JEWELRY | <input type="checkbox"/> POTTERY | <input type="checkbox"/> PAINTINGS/DRAWINGS/GRAPHICS |
| <input type="checkbox"/> TRADITIONAL CARVINGS/DOLLS | <input type="checkbox"/> WEAVING/TEXTILE/BASKETRY | |

ALL NEW APPLICANTS MUST include (3) three photos: one of their product(s), the making of the product, and booth set-up. Along with written summary of the process it takes to make them.

Can we give your name out to other vendors and third parties? _____ YES _____ NO

ALL JEWELRY WILL BE CHECKED FOR HALLMARK/TRADEMARKS. ONLY ONE TRADEMARK WILL BE ACCEPTED PER ARTIST.



Display your TRADEMARK/HALLMARK in the above box. UNSTAMPED JEWELRY CANNOT BE DISPLAYED.

“I agree to abide by the conditions and requirements as set forth on the accompanying application, requirement for and understand the event producer can deny my participation for any reason”.

APPLICANT SIGNATURE

DATE

Make all money orders or cashiers checks payable to: Pinetop-Lakeside Chamber of Commerce – NA 2010
Mail to: Pinetop-Lakeside Chamber of Commerce, PO Box 4220, Pinetop AZ 85935
Questions: Call (800) 573-4031 or (928) 367-4290 or email at info@pinetoplakesidechamber.com
(Only credit cards, cashier checks or money orders are accepted.)

Credit Card Information: { } Visa { } MasterCard

_____ Credit Card Exp. Date ____/____

CVV # Digit # _____ (The last 3 digits of numbers located on the signature strip)

I fully understand the cancellation policy whereby if I am accepted to display at this festival and I should need to cancel, booth fee payments will not be refunded to me.

Applicant Signature: _____ Date: _____

Billing Address: Name _____ Telephone # () _____

Street Address: _____ City _____ State _____ Zip _____

25th Annual White Mountain Native American Arts Festival

Rules, Standards & Eligibility, Regulations and Booth Policies

Rules and Standards

All art must be original, handcrafted, created and exhibited by the artist. All items are subject to evaluation by the Festival Committee throughout the festival. The Festival Committee representatives may request that any item not meeting the established standards be removed from display. If you are asked to remove an item please do so immediately. Artists must properly identify all their work with their "mark". All work at booths must be for sale. **No** imported, manufactured or mass produced items, such as mouse pads, coasters and magnets. Also, not acceptable are works produced with commercial kits, molds, patterns or prefabricated forms.

Eligibility

All Native American Artists must have proof of tribal affiliation. This is a **JURIED SHOW**. Only hand-made or handcrafted Art and Craft work made completely by the exhibitor, with authenticity guaranteed, may be displayed at the Festival. Applicant's guarantee that all items displayed in the booth is of their **own creation**.

Artifacts & Ceremonial Objects

Absolutely no sale or display of prehistoric or culturally sensitive artifacts as per "The Indian Arts and Crafts Act of 1990".

Pottery

Commercial pottery, slip molds, or green ware are strictly prohibited. Contemporary pottery forms are acceptable. Hand coiled or wheel thrown are acceptable. Kiln-fired pots and pots made or decorated with commercial materials must be properly identified. Christmas ornaments must be individually created, not mass produced.

Jewelry

All jewelry **MUST** be identified by the artist's Trademark/Signature and Stamp, and must correspond to the Trademark/Signature on this application. The Festival Committee has the right to investigate all suspicious items. If artwork is deemed not original or of the applicant's creation, the Festival Committee has the right to refuse participation without refund. Only handmade jewelry may be sold. Natural turquoise does not need special labeling. Stabilized turquoise and synthetic opal must be properly labeled. No block (turquoise/epoxy resin and dye) fake turquoise, imitation stones, machine made components (except findings) can be used. Also, not allowed are non-American Indian made heishi, stamped fetishes, nickel silver, and liquid silver or plated metals.

Paintings, Drawings and Prints

All art must be original, handcrafted, created and exhibited by the artist. All items are subject to evaluation by the Festival Committee throughout the festival.

Weaving

Rugs, blankets, belts and purses must be handmade by the artist. All natural yarns and dyes are acceptable. Synthetic or acrylic yarn must be properly labeled. **No** products made from commercial kits or patterns.

Textiles

Sewing machine work is **acceptable**. No commercially made clothing, liquid embroidery or products made from kits are allowed.

Bead, Quill & Leather

No plastic pony beads or Grand Canyon "stringed" beads. Commercially tanned hide work must be labeled.

Regulations

Artists participating in the 24th Annual White Mountain Native American Arts Festival must be in compliance with the Indian Arts and Crafts Acts of 1990 & 2000, a truth-in-advertising law that protects consumers, Native American artists, craftspeople, business, and Tribes. All artists are required to sell their own work and items displayed must be properly identified in accordance with the Native American Arts Festival Rules, Standards and Eligibility.

Booth Space

Booth dimensions are 14 feet by 14 feet space. **WHITE TENTS or WHITE CANOPIES** must be provided by the exhibitor. Tents and canopies must be professionally manufactured, be all white in color and in good condition. Tarps, plastic sheeting, blankets or similar will not be allowed. Exhibitors are required to provide their own tables and chairs. Rain, wind or shine this is the mountains.

Registration

Check-in will begin on Friday, June 15, 2012 at 8:00 am until 3:00 pm and Saturday, June 16th, 2012 from 6:00 am until 8:30 am. Booths must be set up by 8:30 am, open by 9 am both days and remain open until 5:30 pm on Saturday and 3:00 pm on Sunday. Applicant must claim their assigned booth space no later than 7:30 am on Saturday or your booth and fee will be forfeited.

Loading, Unloading & Parking

A loading and unloading area is designated for your convenience. Immediately after unloading, please move your vehicle to its assigned parking lot. Vehicles are subject to towing if not in proper parking area or blocking entrance/exit. During Festival hours you must park in the designated vendor parking area only. This is required for handicapped and customer parking.

Festival Committee Quality Control

The Festival Committee will conduct their duties throughout the event. If you are asked to put away any items, please do so immediately. Any dispute of a product or interpretation of rules must be submitted in writing and will be decided by a majority vote of the Festival Committee whose decision is final.

License and Sales Tax

Each artist is responsible to register with the State of Arizona Revenue (480) 545-3500, ask for a License Compliance Officer. **Artists must collect report and pay appropriate taxes for all items sold at the festival if applicable.** Visit www.revenue.state.az.us if you have any questions or call (602) 255-2060 Toll-free from 520 or 928 area code (800) 843-7196. Attached is the permit for the Town of Pinetop-Lakeside and must be completed and returned with application. **Must remit a copy of your AZ Tax License with application. AZ Tax License must be posted with your Town Vendor Permit in your booth space at the festival.** The \$20 city fee is included in the booth fee. A compliance officer will be walking around festival to verify previous and current sales tax permit. **Your Sales Tax Permit must be posted in your booth space.**

Security and Waiver

Artists are responsible for their art and booth during the festival. Security will be provided overnight on Friday and Saturday. Pinetop-Lakeside Chamber of Commerce, Blue Ridge School District, its agents, employees or volunteers are not responsible for loss, damage, vandalism, casualty, injury or theft. No alcohol, illicit drugs or firearms are allowed on the festival/school grounds.

Pets Prohibited

No pets allowed on the festival grounds, except dogs assisting visually handicapped persons. Artists bringing pets will be asked to leave grounds and forfeit their booth space.

Tribal Verification

The White Mountain Native American Arts Festival is open to artists who can provide proof of enrollment in a federal or state recognized tribe in the U.S. or First Nation of Canada. All artists applying will be required to submit verification of tribal affiliation

Location & Times

This open air festival is held on the school grounds at Blue Ridge High School, 1200 W. White Mountain Blvd., Lakeside, Arizona. Rain, Shine, or Wind - we are in the mountains. Be prepared for the weather. Saturday 9-6 and Sunday 10-3.

Hallmark

The artist mark must appear on his/her workmanship as is displayed on the application form.

Images

Submit a minimum of three photos: one of artwork, one of you making your artwork and one of your booths. Images will not be returned unless you enclose a self-addressed, stamped (.83) envelope. A photograph of you is optional. Please note that your information may be used for promotional purposes, such as press packets, website copy and brochures.

Artists Selection

The Festival Committee oversees the selection process which is based, in part, upon an artist's consistent high quality, originality, medium, and in some cases, date and time the application to the Festival was received. Acceptance into the Festival does not guarantee acceptance into the Pre-Show. A separate Pre-Show committee will select entries for the Pre-Show at Hon-Dah Casino, Resort and Conference Center.

Originality

All work displayed must be designed and created by the exhibitor. All work must be hand crafted or hand made. No dealers or traders allowed.

Cancellation Policy & Right Reserved

Once an artist has been confirmed, there will be no refund due to cancellations for any reason. The Festival Committee reserves the right to assign artists locations in the best interest of the festival and reassign booths due to artist cancellations or no-shows. No-shows are those artists who have not set-up their assigned booths by 7:30 am on Saturday June 16, 2012..

Photo/Video Release

(Please sign for permission for you or your artwork to be photographed by Pinetop-Lakeside Chamber of Commerce)

I authorize photographers for the Pinetop-Lakeside Chamber of Commerce to take photographs of me or videotape me and/or my artwork during the 2010 White Mountain Native American Arts Festival for any purpose the Chamber, a non profit corporation, deems necessary and appropriate for use in publicity, publications, promotion, and/or advertising, with or without individual name(s), and for the Chamber to copyright these photographs or videotapes if it so desires.

I am the artist (or a representative of the artist), of legal age, and have the right to enter into a contract in this matter. I have read the authorization and release, and understand its contents.

Signature _____ Date _____

25th Annual White Mountain

Native American Arts Festival

June 16th & 17th, 2012

Application Form

RELEASE AND INDEMNITY AGREEMENT

(PRINT NAME HERE) _____, hereinafter "Applicant" agrees to indemnify and hold the Pinetop-Lakeside Chamber of Commerce and Blue Ridge School District hereinafter "Chamber and Blue Ridge" harmless for any and all claims or lawsuits for personal injuries, wrongful death or property damage arising from the acts or omissions of Applicant which is related to Applicant's sale of products or services or Applicant's booth or exhibit area at the Festival. Applicant shall be solely responsible for providing products liability insurance, completed operations insurance or other liability insurance which would provide coverage for the acts or omissions of Applicant or for Applicant's activities at the Festival. In the event that Applicant chooses not to purchase such liability insurance Applicant understands that Applicant shall be corporately and individually responsible for holding Chamber and Blue Ridge harmless and for defending any lawsuits or claims made by insured persons. Applicant's indemnification of Chamber shall include all of the costs of defense including reasonable attorney fees, expert witness fees, travel, food and lodging expenses related to the defense and other costs actually incurred by Chamber and Blue Ridge in defending such claims and lawsuits. In the event that Applicant has liability insurance, Applicant agrees to add Chamber and Blue Ridge as an additional named insured for this event only.

Applicant further agrees and promises that Applicant will be solely responsible for the payment of all taxes, workman's compensation benefits and other taxes, fees, etc., relating to Applicant's sale of products and services and will hold Chamber and Blue Ridge harmless for any and all such taxes, fees or benefits.

Further, Applicant agrees that it will abide by all Federal, State and local laws and ordinances related to its use of the booth or exhibit area during the Festival. Applicant further states it will defend and hold Chamber and Blue Ridge harmless for any violation of law relating to Applicant's activities or Applicant's use of the booth or exhibit area.

Likewise, Chamber and Blue Ridge agrees to indemnify and hold Applicant harmless for any and all claims or lawsuits for personal injuries, wrongful death or property damage arising from the acts or omissions of Chamber and Blue Ridge. Further, Chamber and Blue Ridge provides insurance coverage for these losses which occur in the common areas of the Festival, While Chamber accepts primary responsibility for the common areas, Applicant has the sole responsibility for its booth or exhibit area where Applicant's customers stand to purchase or view Applicant's products and services.

In the event that Applicant is a corporation, both the President and Secretary must sign. In addition, in the event the Applicant is a corporation, the two major shareholders of the corporation must also sign and guarantee this Release and Indemnity.

(MUST DATE HERE) Dated this _____ day of _____ 201__.

(APPLICANT MUST SIGN HERE) _____

Applicant (President)

Applicant (Secretary)

If Applicant is a corporation, I, individually and personally, agree to guarantee the performance of Applicant

Guarantor

Guarantor

THIS IS AN IMPORTANT LEGAL DOCUMENT WHICH MUST BE SIGNED AND RETURNED

Checklist:

- _____ Booth fee of \$250 through May 18, 2012; May 19, 2012-June 04, 2012 \$275
- _____ Copy of Census ID Papers
- _____ Signed and Completed Application form total of four pages
- _____ Photos of work, work area & booth set-up if you have not done the show in the last 3 years
- _____ Written summary of the process you use to make your product
- _____ Self-addressed, stamped (.83) if you want your pictures returned
- _____ Completed City vendor permit application
- _____ AZ Sales Tax License & Drivers License



**Must Remit Copy of
AZ Sales Tax License Certificate &
Drivers License**

FOR OFFICIAL USE ONLY

PERMIT #: _____
PERMIT FEE PAID: \$ _____
DATE: _____
ISSUED BY: _____

**TOWN OF PINETOP-LAKESIDE
VENDOR'S PERMIT APPLICATION**

BUSINESS NAME: _____ PHONE #: _____
APPLICANT NAME: _____ RELATIONSHIP TO BUSINESS: _____
PHYSICAL ADDRESS: _____
MAILING ADDRESS: _____
EVENT SPONSOR: _____ Pinetop – Lakeside Chamber of Commerce
DATE OF EVENT: _____ Native American Arts Festival June 16 & 17, 2012 _____ **(Permit good only on date(s) indicated)**

NATURE & TYPE OF BUSINESS:

- Retail Sales
- Real Estate Services
- Building or Construction
- Other: _____
- Other Sales
- Other Professional Services
- Auto Sales, New/Used

Brief Description: _____

Please describe any chemicals or hazardous materials/wastes to be used or stored by the business: _____

TYPE OF BUSINESS ENTITY:

- Corporation
- Non-Profit Corporation (Proof Required)
- L.L.C.
- Sole Proprietorship
- Other

If a Corporation or L.L.C., state where formed: _____

Name and Address of Statutory Agent: _____

Federal I.D. #: _____ **State Sales Tax #:** _____

If applicable: (Please attach a copy of the Permit)

- Navajo County Health Department Certificate/Permit: _____
- Federal Licenses/Registrations/Permits: _____

OWNER/OFFICER(S) OF BUSINESS:

NAME ADDRESS

NAME & PHONE NUMBER OF PERSON TO BE CONTACTED IN THE EVENT OF ANY EMERGENCY:

SIGNATURE: _____ DATED: _____
TITLE: _____ **APPLICATION FEE: \$20.00**