

23rd Annual White Mountain



Native American Arts Festival

Rules, Standards & Eligibility

Rules and Standards

All art must be original, handcrafted, created and exhibited by the artist. All items are subject to evaluation by the Festival Committee throughout the festival. The Festival Committee representatives may request that any item not meeting the established standards be removed from display. If you are asked to remove an item please do so immediately. Artists must properly identify all their work with their “mark”. All work at booths must be for sale.

Eligibility

All Native American Artists must have proof of tribal affiliation. This is a **JURIED SHOW**. Only hand-made or handcrafted Art and Craft work made completely by the exhibitor, with authenticity guaranteed, may be displayed at the Festival. Applicant’s guarantee that all items displayed in the booth is of their **own creation**.

Originality

All work displayed must be designed and created by the exhibitor. All work must be hand crafted or hand made. No dealers or traders allowed.

Artifacts & Ceremonial Objects

Absolutely no sale or display of prehistoric or culturally sensitive artifacts as per “The Indian Arts and Crafts Act of 1990”.

Pottery

Commercial pottery, slip molds, or green ware are strictly prohibited. Contemporary pottery forms are acceptable. Hand coiled or wheel thrown are acceptable. Kiln-fired pots and pots made or decorated with commercial materials must be properly identified. Christmas ornaments must be individually created, not mass produced.

General

No imported, manufactured or mass produced items, such as mouse pads, coasters and magnets. Also, not acceptable are works produced with commercial kits, molds, patterns or prefabricated forms.

Jewelry

All jewelry **MUST** be identified by the artist’s Trademark/Signature and Stamp, and must correspond to the Trademark/Signature on this application. The Festival Committee has the right to investigate all suspicious items. If artwork is deemed not original or of the applicant’s creation, the Festival Committee has the right to refuse participation without refund. Only handmade jewelry may be sold. Natural turquoise does not need special labeling. Stabilized turquoise and synthetic opal must be properly labeled. No block (turquoise/epoxy resin and dye) fake turquoise, imitation stones, machine made components (except findings) can be used. Also, not allowed are non-American Indian made heishi, stamped fetishes, nickel silver, and liquid silver or plated metals.

Paintings, Drawings and Prints

All art must be original, handcrafted, created and exhibited by the artist. All items are subject to evaluation by the Festival Committee throughout the festival.

Weaving

Rugs, blankets, belts and purses must be handmade by the artist. All natural yarns and dyes are acceptable. Synthetic or acrylic yarn must be properly labeled. **No** products made from commercial kits or patterns.

Textiles

Sewing machine work is **acceptable**. No commercially made clothing, liquid embroidery or products made from kits are allowed.

Bead, Quill & Leather

No plastic pony beads or Grand Canyon “stringed” beads. Commercially tanned hide work must be labeled.

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Regulations and Booth Policies

Regulations

Artists participating in the 23rd Annual White Mountain Native American Arts Festival must be in compliance with the Indian Arts and Crafts Acts of 1990 & 2000, a truth-in-advertising law that protects consumers, Native American artists, craftspeople, business, and Tribes. All artists are required to sell their own work and items displayed must be properly identified in accordance with the Native American Arts Festival Rules, Standards and Eligibility.

Booth Space

Booth dimensions are 14 feet by 14 feet space. **WHITE TENTS or WHITE CANOPIES** must be provided by the exhibitor. Tents and canopies must be professionally manufactured, be all white in color and in good condition. Tarps, plastic sheeting, blankets or similar will not be allowed. Exhibitors are required to provide their own tables and chairs. Rain, wind or shine this is the mountains. So please note . . . we will be on grass so weights are required to anchor your tent on the festival grounds. **NO STAKING IS ALLOWED.**

Registration

Check-in will begin on Friday, July 16, 2010 at 8:00 am until 3:00 pm and Saturday, July 17th, 2010 from 6:00 am until 7:30 am. Booths must be set up by 8:30 am, open by 9 am both days and remain open until 5:00 pm on Saturday and 4:00 pm on Sunday. Applicant must claim their assigned booth space no later than 7:30 am on Saturday or your booth and fee will be forfeited. Your acceptance letter will have your assigned check in time.

Loading, Unloading & Parking

A loading and unloading area is designated for your convenience. Immediately after unloading, please move your vehicle to its assigned parking lot. Vehicles are subject to towing if not in proper parking area or blocking entrance/exit. During Festival hours you must park in the designated vendor parking area only. This is required for handicapped and customer parking.

Festival Committee Quality Control

The Festival Committee will conduct their duties throughout the event. If you are asked to put away any items, please do so immediately. Any dispute of a product or interpretation of rules must be submitted in writing and will be decided by a majority vote of the Festival Committee whose decision is final.

License and Sales Tax

Each artist is responsible to register with the State of Arizona Revenue (480) 545-3500, ask for a License Compliance Officer. Artists must collect report and pay appropriate taxes for all items sold at the festival if applicable. Visit www.revenue.state.az.us if you have any questions or call (602) 255-2060 Toll-free from 520 or 928 area code (800) 843-7196. Attached is the permit for the Town of Pinetop-Lakeside and must be completed and returned with application. The \$20 city fee is included in the booth fee. A compliance officer will be walking around festival to verify previous and current sales tax permit.

Security and Waiver

Artists are responsible for their art and booth during the festival. Security will be provided overnight on Friday and Saturday. Pinetop-Lakeside Chamber of Commerce, Blue Ridge School District, its agents, employees or volunteers are not responsible for loss, damage, vandalism, casualty, injury or theft. No alcohol, illicit drugs or firearms are allowed on the festival/school grounds.

Pets Prohibited

No pets allowed on the festival grounds, except dogs assisting visually handicapped persons. Artists bringing pets will be asked to leave grounds and forfeit their booth space.

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Native American Arts Festival

Application/Contract Guidelines

- Tribal Verification** The White Mountain Native American Arts Festival is open to artists who can provide proof of enrollment in a federal or state recognized tribe in the U.S. or First Nation of Canada. All artists applying will be required to submit verification of tribal affiliation
- Booth Fee** Single booth fee is \$250 until June 15, 2010. The fee after June 15, 2010 is \$275. Until July 12, 2010. After July 12, 2010 the fee is \$350. This includes walk-ins. A City Fee is included in the booth fee.
- Hallmark** The artist mark must appear on his/her workmanship as is displayed on the application form.
- Images & Biography** Submit a minimum of three photos: one of artwork, one of you making your artwork and one of your booths. Images will not be returned unless you enclose a self-addressed, stamped (.83) envelope. Enclose a short biography and highlight any awards or outstanding achievements. A photograph of you is optional. Please note that your information may be used for promotional purposes, such as press packets, website copy and brochures.
- Artists Selection** The Festival Committee oversees the selection process which is based, in part, upon an artist's consistent high quality, originality, medium, and in some cases, date and time the application to the Festival was received. Acceptance into the Festival does not guarantee acceptance into the Pre-Show. A separate Pre-Show committee will select entries for the Pre-Show at Hon-Dah Casino, Resort and Conference Center.
- Originality** All work displayed must be designed and created by the exhibitor. All work must be hand crafted or hand made. No dealers or traders allowed.
- Payments** Credit cards (VISA or MasterCard only), money orders or cashiers check will be accepted. No personal or company checks. Make money orders or cashiers check payable to Pinetop-Lakeside Chamber of Commerce. Improper method of payment will be returned.
- Promotional Opportunities** Although returning artists with photos on file after 2006 do not need to re-submit photos, you are encouraged to send a biography as well as new photographs of artwork, and a good photograph of yourself for possible promotional opportunities.
- Cancellation Policy & Right Reserved** Once an artist has been confirmed, there will be no refund due to cancellations for any reason. The Festival Committee reserves the right to assign artists locations in the best interest of the festival and reassign booths due to artist cancellations or no-shows. No-shows are those artists who have not set-up their assigned booths by 7:30 am on Saturday July 17, 2010.
- Altercations** Any artist or member of their family who is involved in any verbal or physical altercations will be immediately removed from festival grounds along with their art and will not be permitted to return. No refunds will be made.
- Location** This open air festival is held on the school grounds at Blue Ridge High School, 1200 W. White Mountain Blvd., Lakeside, Arizona. Rain, Shine, or Wind - we are in the mountains. Be prepared for the weather.

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Native American Arts Festival July 17 & 18, 2010 Application Form

ARTISTS NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DAYTIME PHONE: () _____ EVENING PHONE: () _____

TRIBAL AFFLIATION: _____ CENSUS I.D. _____

WEB SITE _____ EMAIL: _____

MEDIUM:

- | | | |
|---|---|--|
| <input type="checkbox"/> BEADWORK | <input type="checkbox"/> CULTURAL ITEMS | <input type="checkbox"/> FINE ART SCULPTURE |
| <input type="checkbox"/> JEWELRY | <input type="checkbox"/> POTTERY | <input type="checkbox"/> PAINTINGS/DRAWINGS/GRAPHICS |
| <input type="checkbox"/> TRADITIONAL CARVINGS/DOLLS | <input type="checkbox"/> WEAVING/TEXTILE/BASKETRY | |

ALL NEW APPLICANTS MUST include (3) three photos: one of their product(s), the making of the product, and booth set-up. Along with written summary of the process it takes to make them.

Can we give your name out to other vendors and third parties? _____ YES _____ NO

ALL JEWELRY WILL BE CHECKED FOR HALLMARK/TRADEMARKS. ONLY ONE TRADEMARK WILL BE ACCEPTED PER ARTIST.

Display your TRADEMARK/HALLMARK in the above box. UNSTAMPED JEWELRY CANNOT BE DISPLAYED.

“I agree to abide by the conditions and requirements as set forth on the accompanying application, requirement for and understand the event producer can deny my participation for any reason”.

APPLICANT SIGNATURE

DATE

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Native American Arts Festival

July 17 & 18, 2010

Application Form

Photo/Video Release

(Please sign for permission for you or your artwork to be photographed by Pinetop-Lakeside Chamber of Commerce)

I authorize photographers for the Pinetop-Lakeside Chamber of Commerce to take photographs of me or videotape me and/or my artwork during the 2010 White Mountain Native American Arts Festival for any purpose the Chamber, a non profit corporation, deems necessary and appropriate for use in publicity, publications, promotion, and/or advertising, with or without individual name(s), and for the Chamber to copyright these photographs or videotapes if it so desires.

I am the artist (or a representative of the artist), of legal age, and have the right to enter into a contract in this matter. I have read the authorization and release, and understand its contents.

Signature _____ Date _____

Biographical Statement (Please tell us a little bit about yourself and your artwork) Use back if need.

Make all money orders or cashiers checks payable to: Pinetop-Lakeside Chamber of Commerce – NA 2010

Mail to: Pinetop-Lakeside Chamber of Commerce
PO Box 4220
Pinetop AZ 85935

Questions: Call (800) 573-4031 or (928) 367-4290 or email at info@pinetoplakesidechamber.com
(Only credit cards, cashier checks or money orders are accepted. Sorry, no personal checks.)

Credit Card Information: { } Visa { } MasterCard

_____ Credit Card Exp. Date ____/____

CVV # Digit # _____ (The last 3 digits of numbers located on the signature strip)

I fully understand the cancellation policy whereby if I am accepted to display at this festival and I should need to cancel, booth fee payments will not be refunded to me.

Applicant Signature: _____ Date: _____

Billing Address: Name _____ Telephone # () _____

Street Address: _____ City _____ State _____ Zip _____

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Native American Arts Festival July 17 & 18, 2010

Application Form

RELEASE AND INDEMNITY AGREEMENT

(PRINT NAME HERE) _____, hereinafter "Applicant" agrees to indemnify and hold the Pinetop-Lakeside Chamber of Commerce and Blue Ridge School District hereinafter "Chamber and Blue Ridge" harmless for any and all claims or lawsuits for personal injuries, wrongful death or property damage arising from the acts or omissions of Applicant which is related to Applicant's sale of products or services or Applicant's booth or exhibit area at the Festival. Applicant shall be solely responsible for providing products liability insurance, completed operations insurance or other liability insurance which would provide coverage for the acts or omissions of Applicant or for Applicant's activities at the Festival. In the event that Applicant chooses not to purchase such liability insurance Applicant understands that Applicant shall be corporately and individually responsible for holding Chamber and Blue Ridge harmless and for defending any lawsuits or claims made by insured persons. Applicant's indemnification of Chamber shall include all of the costs of defense including reasonable attorney fees, expert witness fees, travel, food and lodging expenses related to the defense and other costs actually incurred by Chamber and Blue Ridge in defending such claims and lawsuits. In the event that Applicant has liability insurance, Applicant agrees to add Chamber and Blue Ridge as an additional named insured for this event only.

Applicant further agrees and promises that Applicant will be solely responsible for the payment of all taxes, workman's compensation benefits and other taxes, fees, etc., relating to Applicant's sale of products and services and will hold Chamber and Blue Ridge harmless for any and all such taxes, fees or benefits.

Further, Applicant agrees that it will abide by all Federal, State and local laws and ordinances related to its use of the booth or exhibit area during the Festival. Applicant further states it will defend and hold Chamber and Blue Ridge harmless for any violation of law relating to Applicant's activities or Applicant's use of the booth or exhibit area.

Likewise, Chamber and Blue Ridge agrees to indemnify and hold Applicant harmless for any and all claims or lawsuits for personal injuries, wrongful death or property damage arising from the acts or omissions of Chamber and Blue Ridge. Further, Chamber and Blue Ridge provides insurance coverage for these losses which occur in the common areas of the Festival, While Chamber accepts primary responsibility for the common areas, Applicant has the sole responsibility for its booth or exhibit area where Applicant's customers stand to purchase or view Applicant's products and services.

In the event that Applicant is a corporation, both the President and Secretary must sign. In addition, in the event the Applicant is a corporation, the two major shareholders of the corporation must also sign and guarantee this Release and Indemnity.

(MUST DATE HERE) Dated this _____ day of _____ 201____.

(APPLICANT MUST SIGN HERE) _____

Applicant (President)

Applicant (Secretary)

If Applicant is a corporation, I, individually and personally, agree to guarantee the performance of Applicant

Guarantor

Guarantor

THIS IS AN IMPORTANT LEGAL DOCUMENT WHICH MUST BE SIGNED AND RETURNED

Checklist:

- _____ Booth fee of \$250 through June 15, 2010; June 16, 2010; July 12, 2010 \$275; July 13 \$350 including walk-ins
- _____ Copy of Census ID Papers
- _____ Signed and Completed Application form total of four pages
- _____ Photos of work, work area & booth set-up
- _____ Self-addressed, stamped (.83) if you want your pictures returned
- _____ Completed City vendor permit application



FOR OFFICIAL USE ONLY

PERMIT #: _____
PERMIT FEE PAID: \$ _____
DATE: _____
ISSUED BY: _____

**TOWN OF PINETOP-LAKESIDE
VENDOR'S PERMIT APPLICATION**

BUSINESS NAME: _____ PHONE #: _____
APPLICANT NAME: _____ RELATIONSHIP TO BUSINESS: _____
PHYSICAL ADDRESS: _____
MAILING ADDRESS: _____

EVENT SPONSOR: _____ Pinetop – Lakeside Chamber of Commerce
DATE OF EVENT: _____ Native American Arts Festival July 17 & 18, 2010 _____ **(Permit good only on date(s) indicated)**

NATURE & TYPE OF BUSINESS:

- Retail Sales
- Real Estate Services
- Building or Construction
- Other: _____
- Other Sales
- Other Professional Services
- Auto Sales, New/Used

Brief Description: _____

Please describe any chemicals or hazardous materials/wastes to be used or stored by the business: _____

TYPE OF BUSINESS ENTITY:

- Corporation
- Non-Profit Corporation (Proof Required)
- L.L.C.
- Sole Proprietorship
- Other

If a Corporation or L.L.C., state where formed:

Name and Address of Statutory Agent:

Federal I.D. #: _____ State Sales Tax #: _____

If applicable: (Please attach a copy of the Permit)

- Navajo County Health Department Certificate/Permit: _____
- Federal Licenses/Registrations/Permits: _____

OWNER/OFFICER(S) OF BUSINESS:

NAME ADDRESS

NAME & PHONE NUMBER OF PERSON TO BE CONTACTED IN THE EVENT OF ANY EMERGENCY:

SIGNATURE: _____ DATED: _____

TITLE: _____ **APPLICATION FEE: \$20.00**

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Native American Arts Festival July 17 & 18, 2010

Judging Entry Form

If you would like to enter any of your art pieces in the awards process, please complete this form.

Each year a painting is selected for the print for the following year. This has prints made and sold and is used on all marketing/promotional items. Other awards are for Best 2-dimensional; Best 3 –dimensional; Best Jewelry.

Artist Name _____ Tribe _____ Census # _____

Address _____

City _____ State _____ Zip _____ Phone number _____ Cell number _____

Email address _____ Website _____

PRINT SELECTION: (May enter up to three pieces)

Artist: _____ Title of Work: _____ Medium: _____ Size: _____

Artist: _____ Title of Work: _____ Medium: _____ Size: _____

Artist: _____ Title of Work: _____ Medium: _____ Size: _____

BEST TWO DIMENSIONAL:

Artist: _____ Title of Work: _____ Medium: _____ Size: _____

Artist: _____ Title of Work: _____ Medium: _____ Size: _____

Artist: _____ Title of Work: _____ Medium: _____ Size: _____

BEST THREE DIMENSIONAL:

Artist: _____ Title of Work: _____ Medium: _____ Size: _____

Artist: _____ Title of Work: _____ Medium: _____ Size: _____

Artist: _____ Title of Work: _____ Medium: _____ Size: _____

BEST JEWELRY:

Artist: _____ Title of Work: _____ Medium: _____ Size: _____

Artist: _____ Title of Work: _____ Medium: _____ Size: _____

Artist: _____ Title of Work: _____ Medium: _____ Size: _____